



WISIONS Webinar Series | Webinar 3 | 28.05.2018

## **Beyond Cooking: Biodigesters for Family Farming in the Global South**

**Moderator:** Molly Hurley Depret

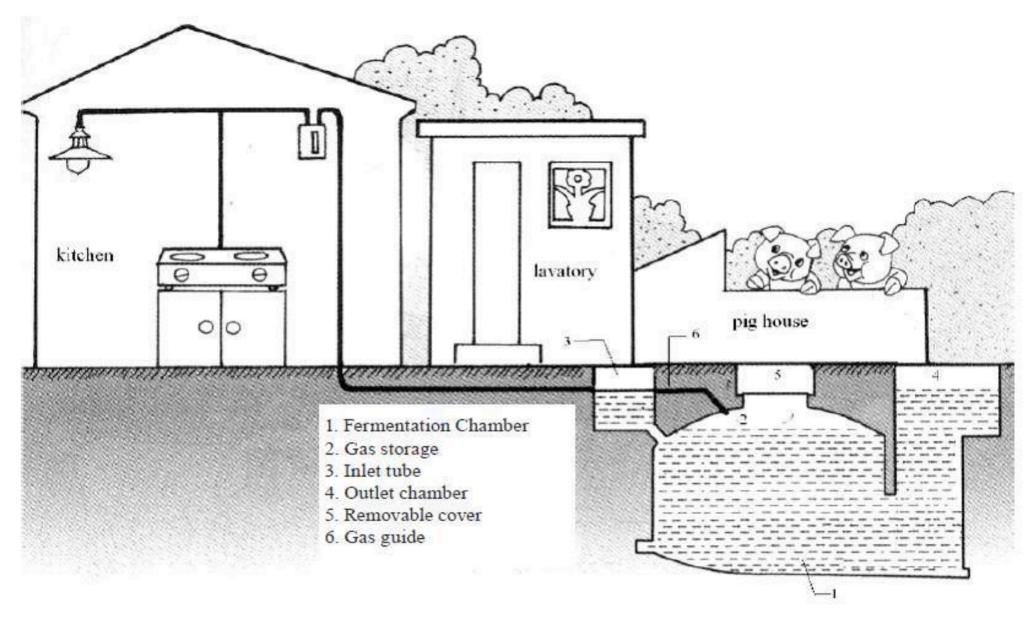
#### **Panelists:**

- Willington Ortiz, WISIONS / Wuppertal Institute
- Lylian Rodriguez, RedBioCol
- Alex Eaton, Founder of SistemaBio
- Kevin Kinusu, Kenya Biogas Program

## Biodigesters in the Global South vibrant innovation story across time and space





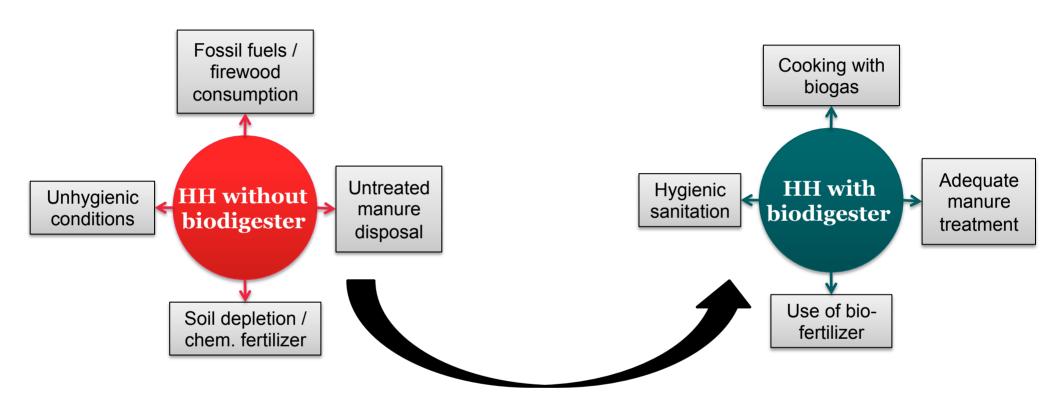


Three-in-terreposed thy who the strange climate techniki.org)

### Why promoting biodigesters adoption/diffusion? ... and how?







#### socio-technical transformation

#### Journal article:

Ortiz, Terrapon-Pfaff & Dienst, (2017): Understanding the diffusion of domestic biogas technologies. Systematic conceptualisation of existing evidence from developing and emerging countries. Renew Sust Energ Rev 74.

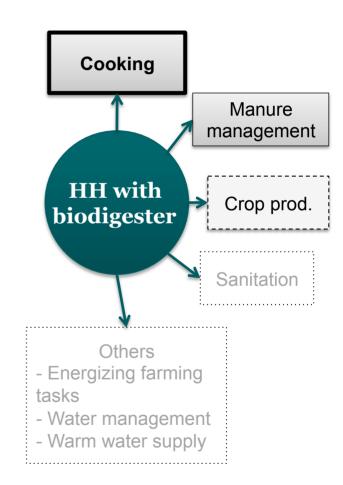
http://dx.doi.org/10.1016/j.rser.2016.11.090

## Harnessing potential benefits beyond cooking still challenging





- > Focus on energy for cooking predominates
- Scarce evidence on the actual use of effluents as biofertilizer
  - Need for contextualized knowledge
- > Very little evidence on the application for sanitation
  - Need for cultural sensitive strategies of promotion
- Marginal information on other uses of biogas
  - Small-scale biogas-based appliances (e.g. boilers, pumps, engines, heat radiators, etc.)



## Promotion of biodigesters as mean for strengthening livelihoods of family farmers





#### Human

- Education/promotion
- Training

#### **Social**

- Access to skilful/quality technology suppliers
- Strengthening farmers associations

#### Family-Farm + biodigester

#### **Natural**

- Recovering soils
- Shifting to agro-ecological farming systems

#### **Physical**

- Biodigester
- Improvements in kitchen, stables, toilets, etc.

#### **Finance**

- Tailor-made credit schemes
- Strengthening associative financial schemes





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#### Thanks!

More information about WISIONS and our research under:

www.wisions.net and www.wupperinst.org

# "Beyond cooking: Biodigesters for Family Farming in the Global South"

Lylian Rodríguez Jiménez May 28th 2018



#### **University for Tropical Agriculture 1996 Vietnam, 1999 Camboya**







# Tosoly is a farm with social projection





## www.utafoundation.org

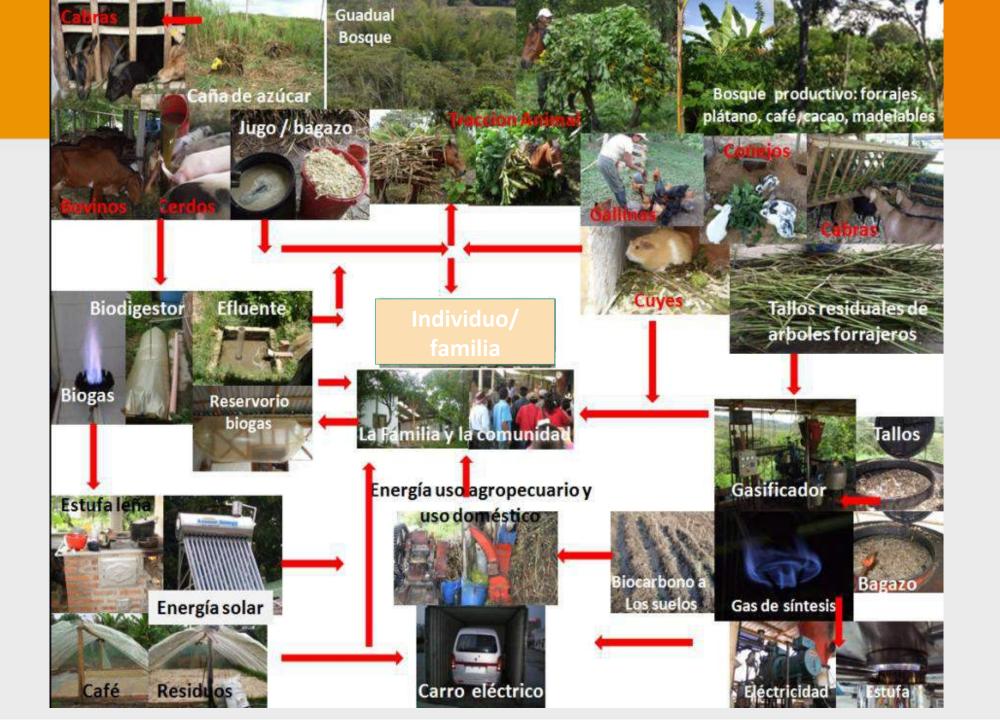
- ✓ Tosoly is a farm in Colombia with a comprehensive and coherent proposal
- ✓ Food and energy sovereignty: as a key for development
- ✓ Integration of animal and agriculture production
- √ Valuing the residues

## The challenge: Respond locally to global problems:

- √ Global warming
- ✓ the rapid decrease of fossil resources as an energy source
- √ the reduction of phosphorus sources.
- √the conflict
- ✓ soil and water pollution
- √The lack of awareness of producers and consumers

# The challenge: Respond locally to global problems:

- √The minero-energetic Colombian model (hydroelectric, oil)
- √ The education model (recycling and renewable energy is left out of the curricula)
- ✓ Monoculture production dependent on agrotoxics



## 7. Integrated farming systems: food – feed and energy without conflict





#### Biodigester is a tool, a start point tp integrate the farm, the family and the community





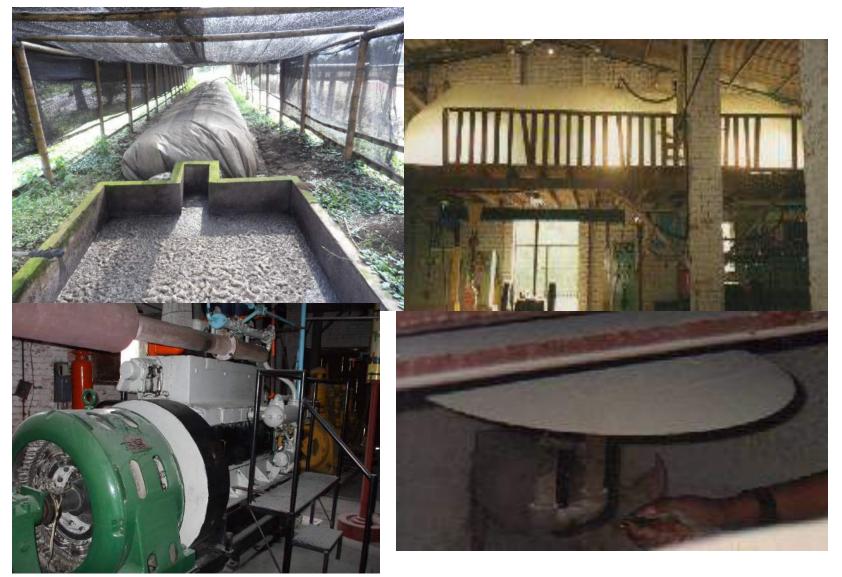
Gas reservoir, CIPAV Foundation, Colombia and innovation of a Colombian farmer in 1989







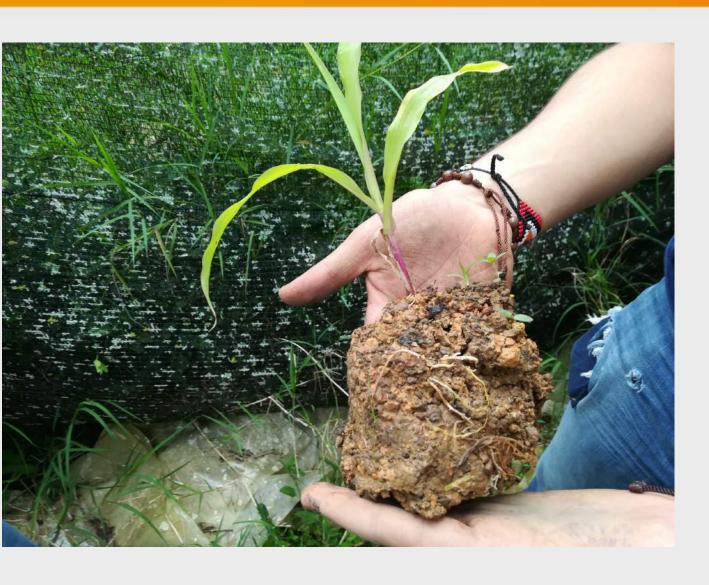
### Bigger scale Biodigesters

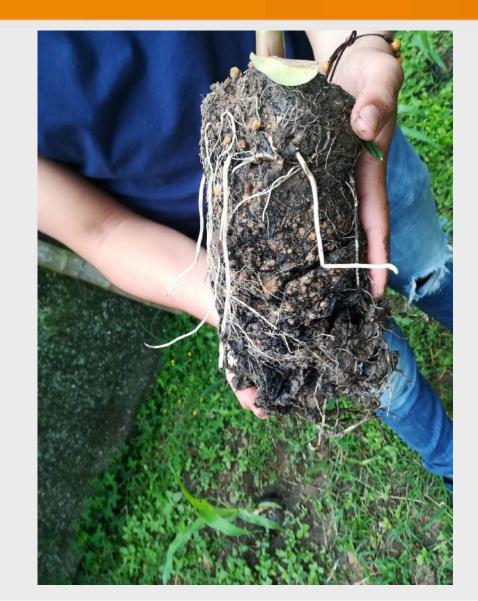


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## Use of byproducts (effluent and biochar → improving productivity and soils





## Solar panels for lighting a tool of energy soveranigthy



## Harvesting water and use of solar pumps to move effluent at the farm







Effluent and biochar for home garden

#### **Community integration - network**



and intergenerational

#### **Community integration - network**



## Ways of work

- ✓ Workshops and field days to share knowledge on low cost plastic biogas technology
- ✓ Use of tools of solidarity economy (rotatory funds where one of the credit lines is to set up biodigester or irrigation.

## Ways of work

- Project preparation and funds go to rotatory funds
- ✓ Promoting technology working on:
  - ✓ Advancing in the value chain (transforming products)
  - the possibility to sell products in just markets (local, regional and national markets.)
- ✓ Confidence stamp "RedBioCol"

## Ways of work

- ✓ Project preparation and funds go to rotatory funds
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# Biodigesters: more tan cooking

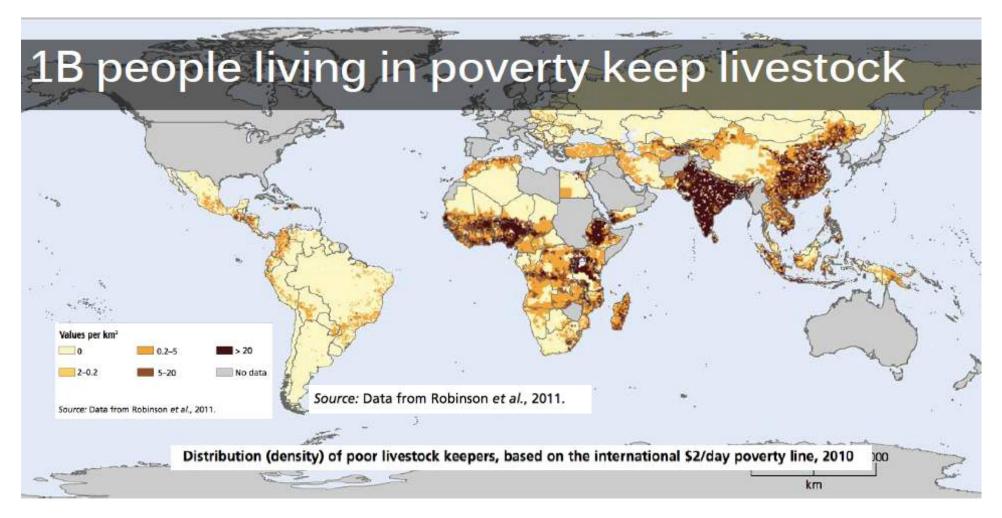
- ✓ Women empowerment
- ✓ Community enpowerment
- ✓ Promotes integration at farm level and community level
- Development of local tools to promote technology
- ✓ Bottom up development

## Thanks!! Lylian Rodríguez and team 57 3167492341 lylianr@utafoundation.org tosoly@Gmail.com









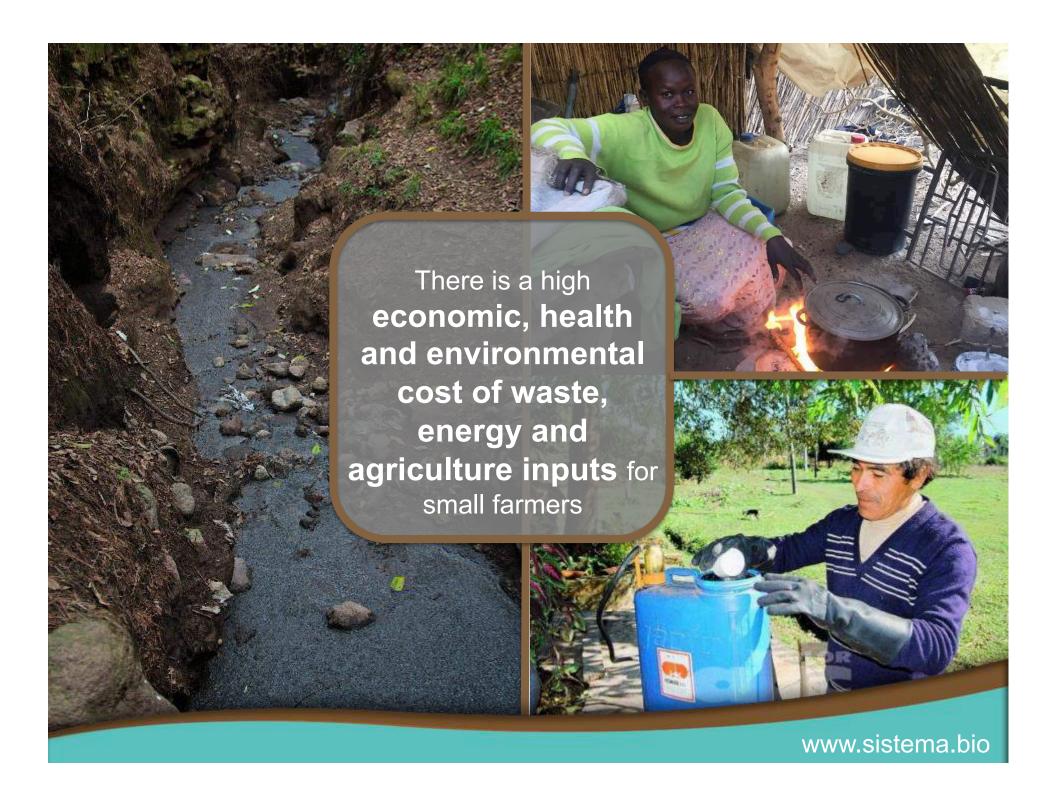
 400 M total farms (FAO) and 2 billion people could be reached with enough feedstock for biogas (2 or more cows)

200 M where 1 billion living with less than <\$2 per day</li>

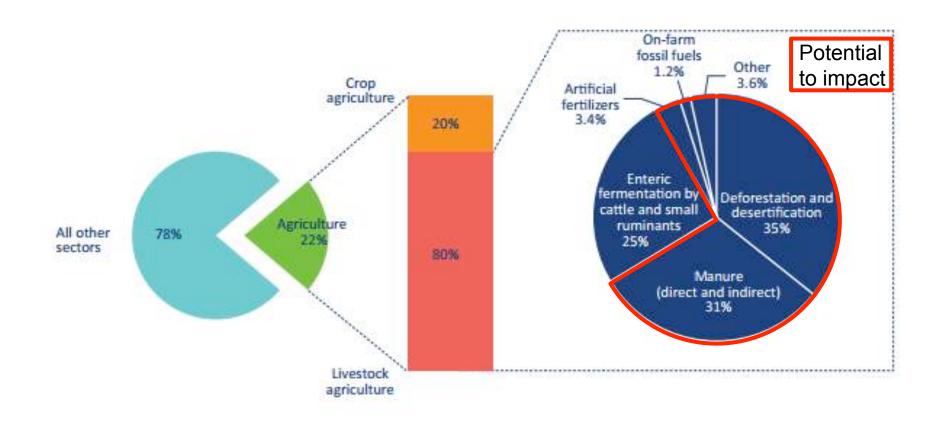








# Carbon abatement and sequestration with livestock agricultural systems is a significant short term opportunity

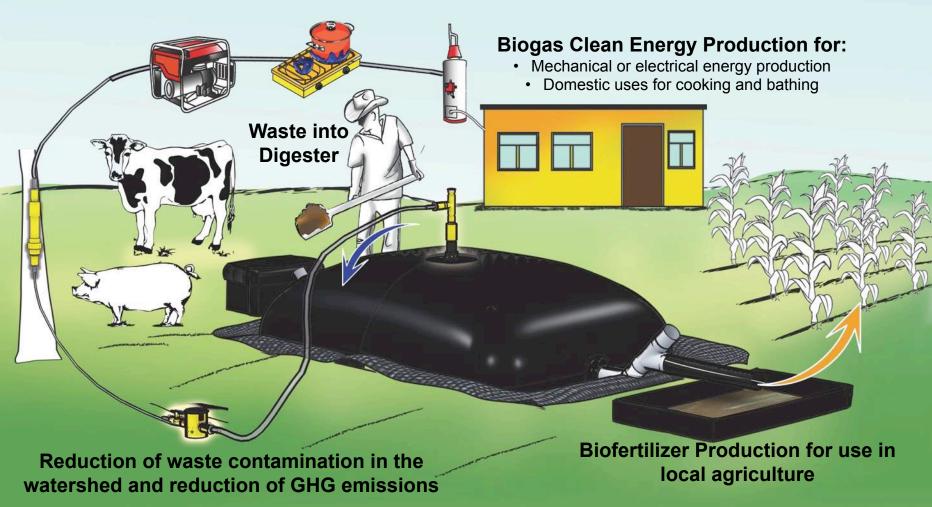












### Value Proposition for Farmers



#### CHALLENGES







- Inappropriate waste management, contamination of rivers and lakes
- -Global warming
- -Negative health effects



- -Use of chemical fertilizers
- -Changes in crop cycles





- -Increase in energy costs
- -Tree cutting and use of wood
- -Contamination through smoke inside the house

#### **IMPACTS**







- -Protection of water sources and basins
- -Reduction of greenhouse gases
- -Reduction of sanitary risks



Increased productivity in harvest and soil remediation









- -Self-generation of renewable energy
- -Savings through displacement of fossil fuels and chemical fertilizers
- -Protection of forests
- Wood displacement and reduction of respiratory diseases







# Manufacturing & distribution

of the highest quality small scale biogas technology and biogas appliances.

# implementation teams ma

Sales & technical

Operations
Platform
Systematically
replicated and

scaled

**Digital** 

teams manage rural marketing, last mile distribution, installation and service.

# Asset financing program & data management tools

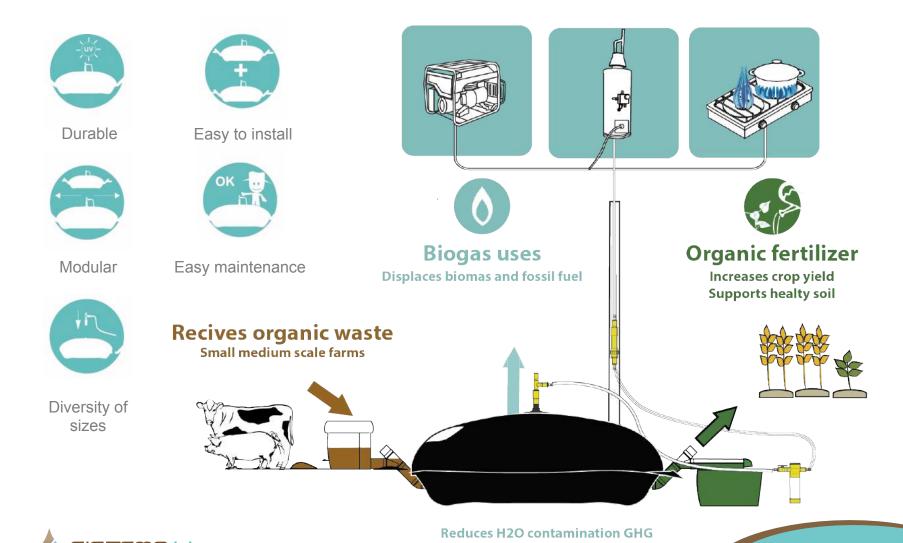
provide customized credit scores, in-house lending, impact and client data.

### Sistema.bio technology and business model addresses farmers' challenges

Sistema.bio combines the high quality product with a unique and complete set of services and operations to guarantee the highest value proposition to its customers



## **Product Characteristics**



CREATING VALUE FROM WASTE

emmision. Insects and smells

www.sistema.bio

























# Nicaragua







### Biogás Appliances: Thermal Energy



# Biogás Appliances: Productive Mechanical and Electrical Generation







### Sales and Technical Implementation



www.sistema.bio

Natural opportunity for rural agricultural groups, co-ops and businesses to reach clients



We leverage rural social networks and successful early adopters to open new markets. Our capacity building and adoption steps ensures high adoption rates and customer satisfaction.





**ON-SITE DIAGNOSTIC** 









### Asset financing program

#### In-house credit program

Combination of Kiva and Sistema.bio capital

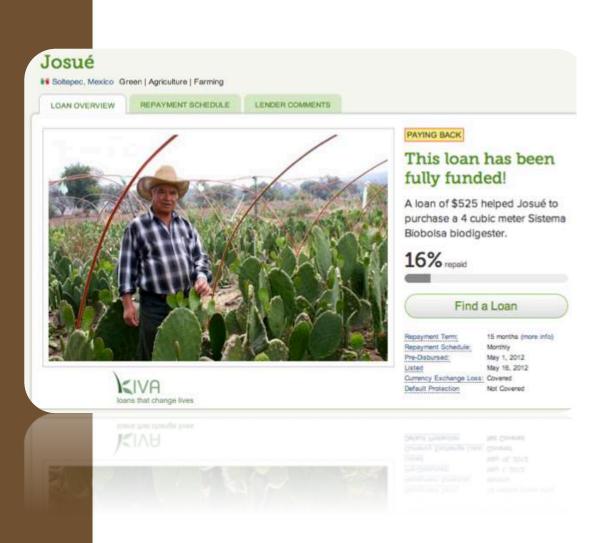
Integrated data management with our Salesforce platform

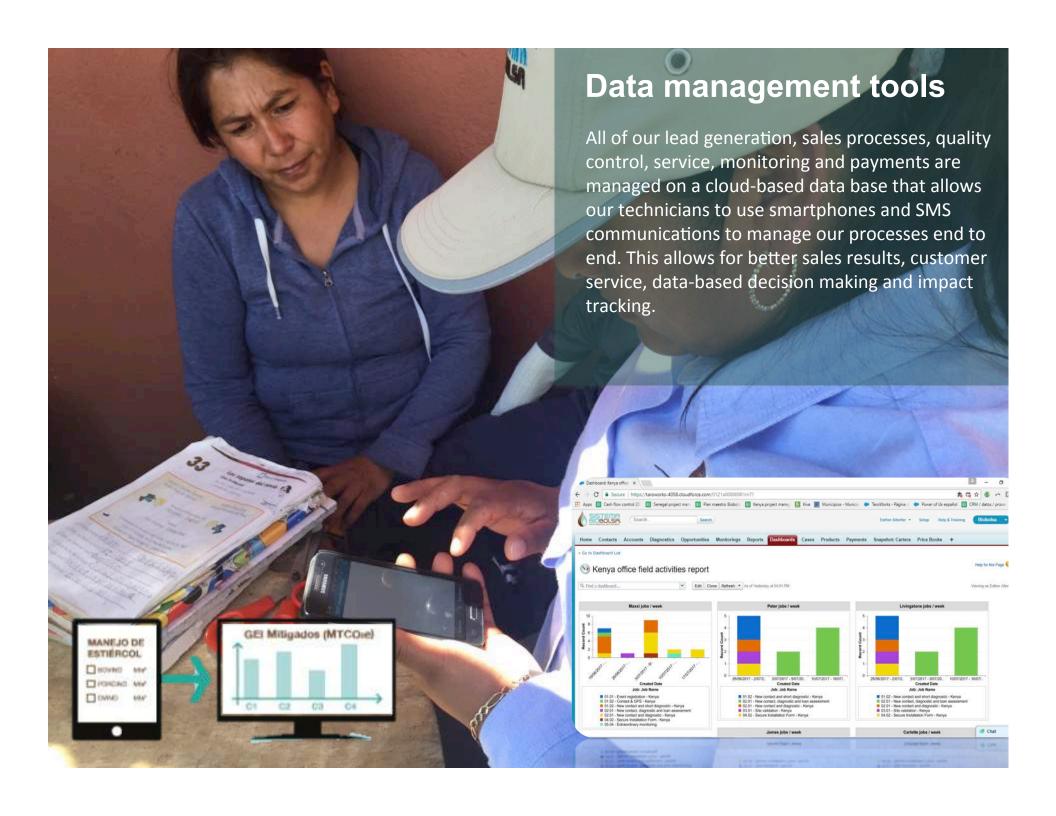
#### Origination

Loan appraisal survey tailored to our clients cash flow and needs
Customized credit score and committee for rural clients

#### **Collections**

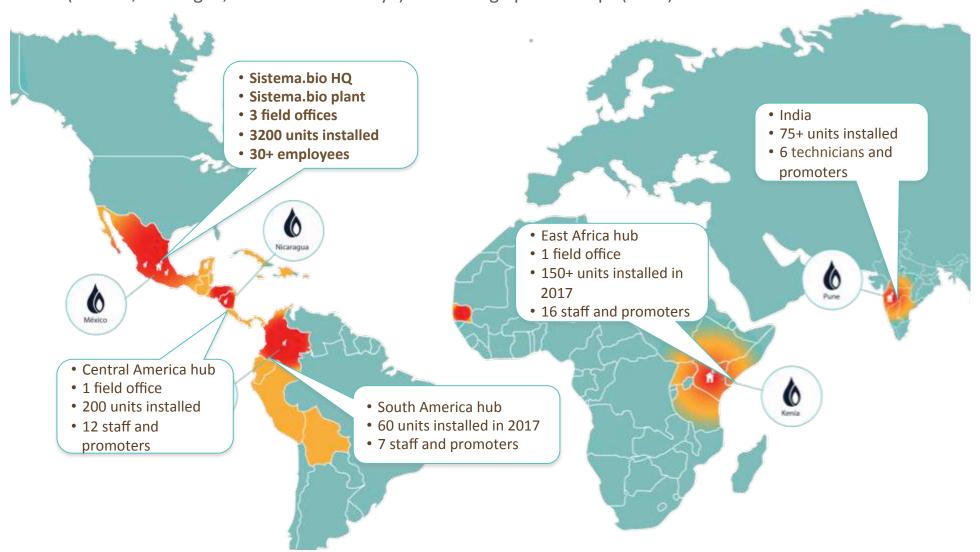
Integrated payment incentives
Leveraged field team activities
Variety of payment options through
mobile banking





# With its current offices, Sistema.bio has access to almost half of the global small farmer biogas market

Sistema.bio has proven the case for scaling and continued international growth with our own team (Mexico, Nicaragua, Colombia and Kenya) and through partnerships (India)



# Impact To Date



























## A committed and passionate team

Engaging every day to deliver impact to change small farmer's life







# **Worldwide Partnerships**











**RECHERCHE APPLIQUÉE** 











**INNOVATION** 





































**GENERATION** 

















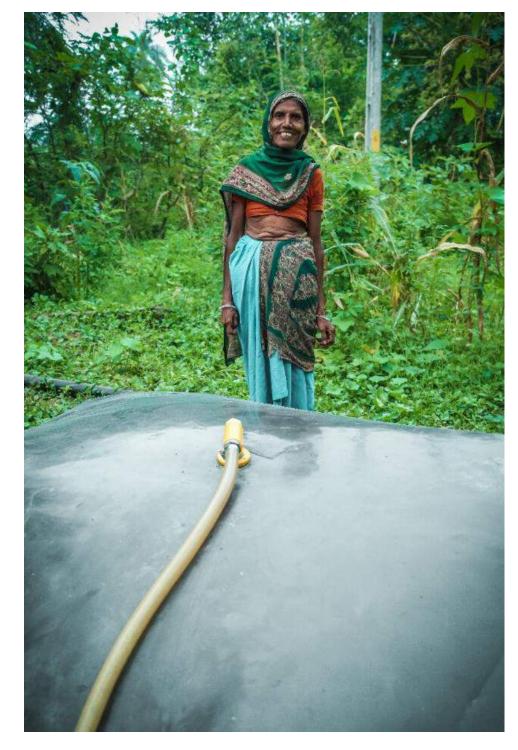






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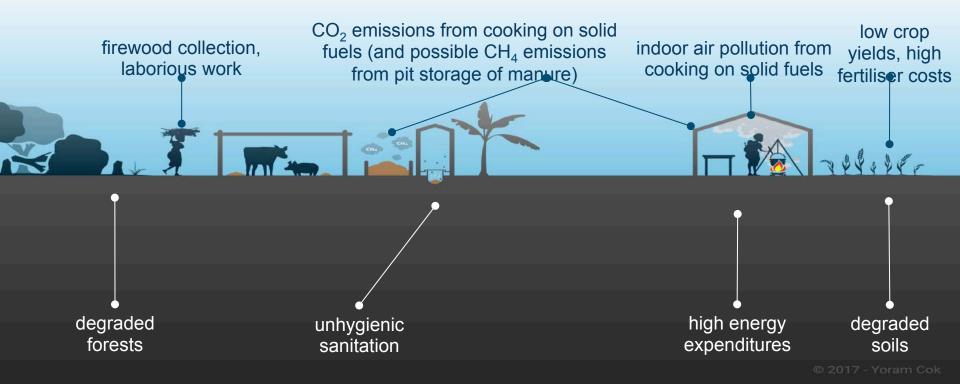
Building a Sustainable
Domestic Biogas Sector in
Kenya

Kevin Kinusu, Program Team Lead -Kenya Biogas Program





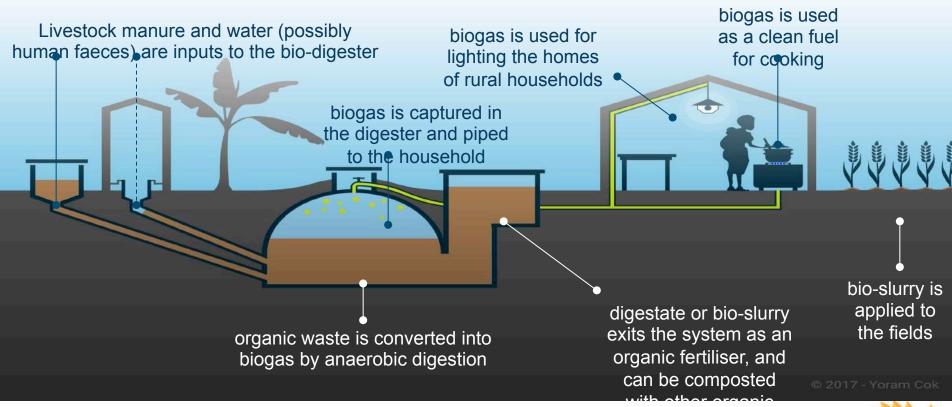
## **Why Biogas**



The problem explained...



## KBP's contribution

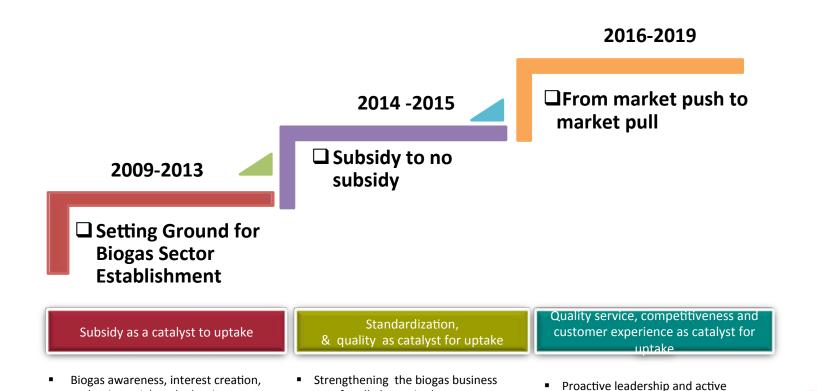


The solution explained...



## Our Story- How we've done it

evaluation, trial, and adoption

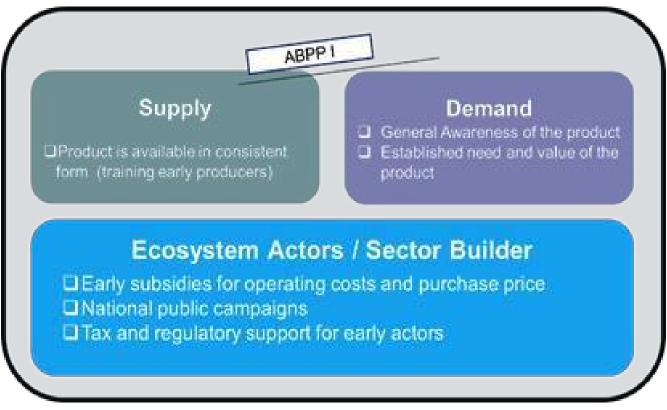


case for all players in the sector

participation by private sector in the

biogas sector

### 2009-2013: Market Creation





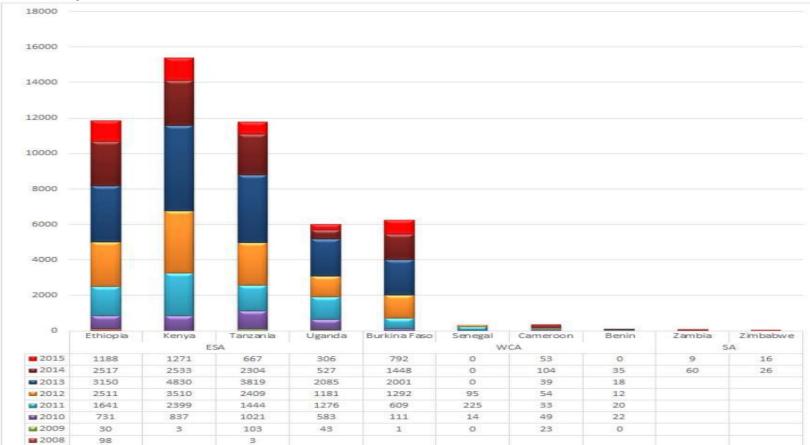
### 2014-2019: Market Establishment





## **Achievements**

• 60,000 units







# Challenges

## **Programmatic Challenges**

- Nascent private sector engagement:
  - Transition from 'mason' to BCEs
  - Supply of other/alternative biodigester technologies
- Availability of finance
  - Supply of end-user finance
  - BCE finance
- Quality: Functionality of systems
  - Need for high quality after-sales services
  - Quality of construction and training





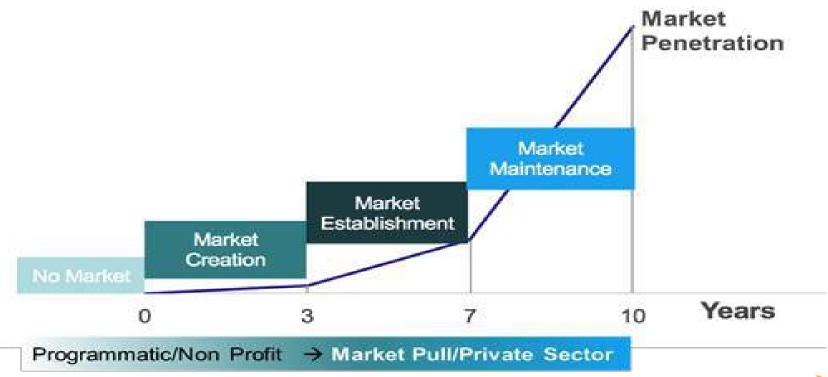
# Opportunities

# **Summary of Program Opportunities**

Market Creation Market Development Market Facilitation



# **Market Building Trajectory**





#### Our future: Market Facilitation

#### Supply

- □ Various companies in each section of the value chain
- ☐ Multiple, different products
- Dynamic competition based on price, quality, services
- □ Proven profits -> dedicated investors

#### Demand

☐Segmented consumer markets with clear diversified needs

ABPP Next Phase?

□Dedicated end-user finance with proven track record / performance

#### Ecosystem Actors / Sector Builder

- ☐Subsidy for market facilitation and financing risks
- ☐Training & education available and largely supported
- □Quality Standards accepted and maintained
- □Incentives for Innovation and R&D



# **Critical Elements in Market Building**

- In general, actors aiming to create a market should ensure that multiple elements of an ecosystem exist, to allow the markets to operate independently. These include:
  - Market Intelligence
  - Quality Assurance
  - Access to Finance
  - Consumer Education
  - Business Development Support
  - Policy and Regulatory Systems





## **Our Contacts**

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