

Digital Seminar 5

Mainstreaming Gender-Responsiveness

14/07/2023

Moderation: Madeleine Raabe

Digital Seminar 5

Mainstreaming Gender-Responsiveness



Moderator:

Madeleine Raabe

- Junior Researcher at the Wuppertal Institute
- Project Collaborateur at WISIONS Initiative



Wuppertal Institute / S. Michaelis

Digital Seminar 5

Mainstreaming Gender-Responsiveness



Panelist:

Silvia Sartori

- Senior Expert on Women in Energy in Central Asia at the OSCE
- Gender & Energy Consultant



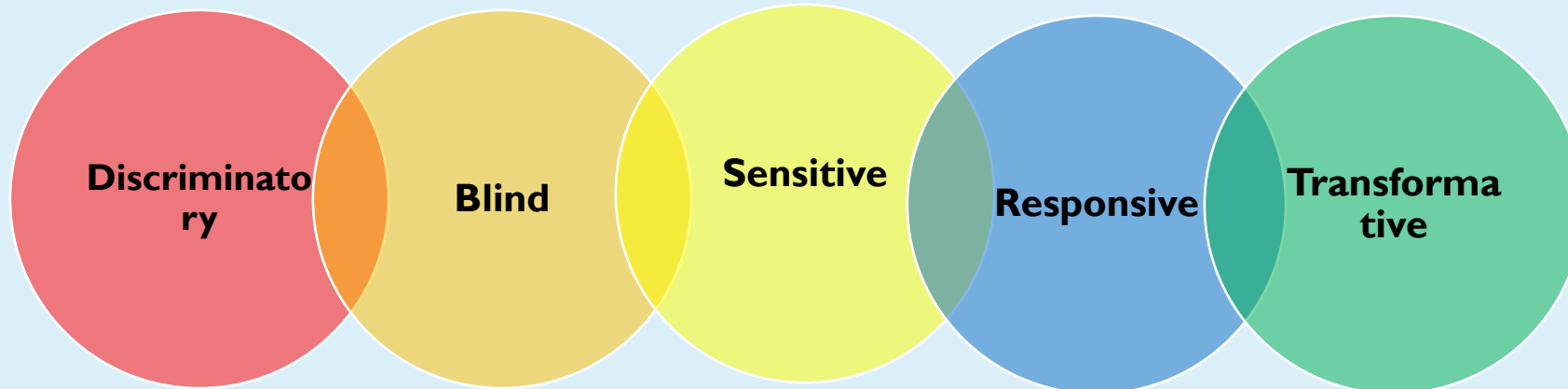
MAINSTREAMING GENDER-RESPONSIVENESS IN CLEAN ENERGY PROJECTS

SILVIA SARTORI

14 July 2023

WHAT DOES GENDER-RESPONSIVENESS MEAN?

- Gender-responsive and gender-sensitive are not interchangeable.



Gender-discriminatory : Project/programme that reinforces negative gender norms, thus actively harming women and girls.

Gender-blind: Project/programme that ignores gender differences, gendered needs and power dynamics, thus contributing to harm to women and girls.

Gender-sensitive : Project/programme that recognises gendered needs and power dynamics but does not intentionally integrate them into its design.

Gender-responsive : Project/programme that acknowledges gendered differences and integrates specific actions to address them.

Gender-transformative : Project/programme that acknowledges gendered differences, has an explicit objective of addressing root causes of gender inequality and strengthening positive norms that reinforce equality.

HOW TO MAINSTREAM GENDER-RESPONSIVENESS

To ensure gender-responsiveness, each project and programme shall develop from its inception:

- 1) A Gender Analysis (or Assessment)
- 2) A Gender Action Plan

GENDER ANALYSIS

- It captures the status of the matter, before a given intervention.
- It allows to assess, amongst others, whether and how men and women:
 - are performing different roles,
 - have different responsibilities, rights, needs, opportunities,
 - are differently impacted by a given problem,
 - have access to and ownership of resources,
 - their level of decision-making power.
- This information allows to create a **baseline assessment**.

WHY A GENDER ANALYSIS?

Conducted at the project design phase, a gender analysis is key to identify:

- Power relations
- Causes of inequality and vulnerabilities
- Effective entry points
- Opportunities to improve GE
- Strategic local resources and allies to advance GE

GENDER ACTION PLAN

- To be included into every project's M&E plan.
- For any activity and target in the work plan, think of:
 - what different roles and responsibilities men and women are having
 - how differently they are going to be impacted by each specific activity
 - whether any project activity is unintentionally likely to generate a negative impact on any gender. If that is the case, identify measures to prevent or mitigate this risk.
- Important to consult stakeholders and vulnerable groups to gain an accurate understanding.

GENDER ACTION PLAN

- For every applicable activity, include specific indicators and targets, with gender disaggregated data, and clear timelines.
- Gender M&A is a continuous, ongoing process – revisit it regularly if/as needed
- Ensure a measurable and trackable mechanism:
 - Clear allocation of responsibilities among staff
 - Adequate resources to conduct it
 - Clear timelines

THANK YOU!

ANY FURTHER QUESTION?

SILVIA SARTORI

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LESSONS LEARNT

1. Start early!
2. Know – and engage - your stakeholders
3. Consider women not only among beneficiaries: staff, partners, stakeholders
4. Remember intersectionality

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Mainstreaming Gender-Responsiveness



Panelist:

Thabit Mikidadi

- Program Manager
- Tanzania Gender and Sustainable Energy Network (tangsen)



How can gender and social inclusion be mainstreamed in energy policy, strategies, and programs?

Presented by Thabit Mikidadi from TANGSEN in the Webinar series Learning Group of the Access Coalition

14th July 2023

TANGSEN was established in 1998 as a non-governmental network of professionals with the main mission to advocate for gender equality in energy sector through lobbying and advocacy; capacity building and awareness creation to increase women participation; empowerment for control and ownership over key energy resources; and to prepare women and men to benefit from opportunities of sustainable energy technologies and services.

Mandate areas of TANGSEN



Lobbying and advocacy

To influence energy related legal, regulatory frameworks and practices for gender responsive enabling environment in the energy sector.



Capacity Building

To enhance learning and knowledge sharing on gender and energy integration in development nexus sectors



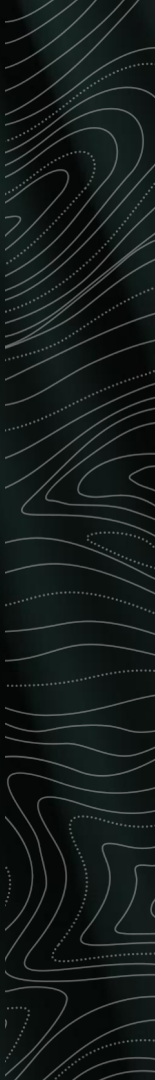
Empowerment

To empower women and men to access and sustainably benefit from modern energy initiatives.

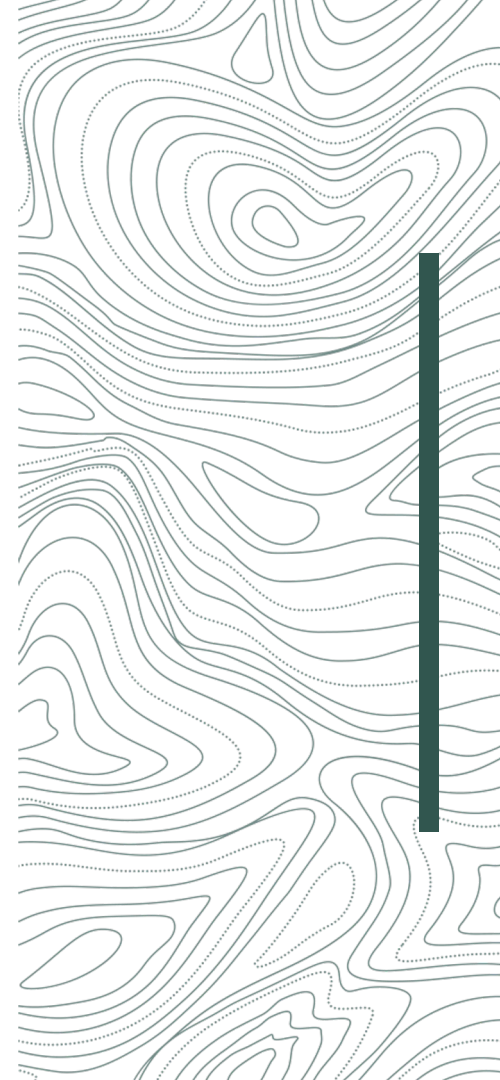


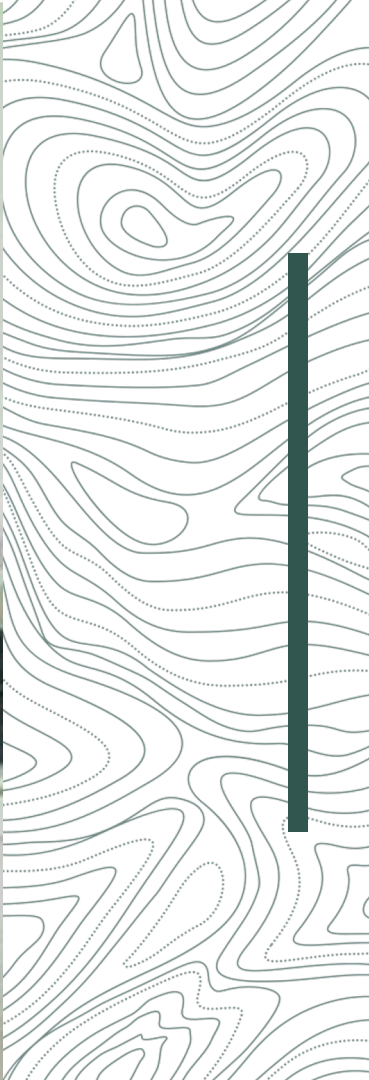


Why Gender in energy policy?



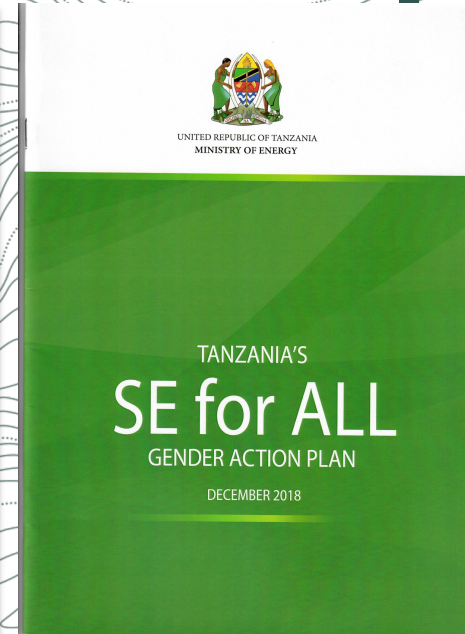
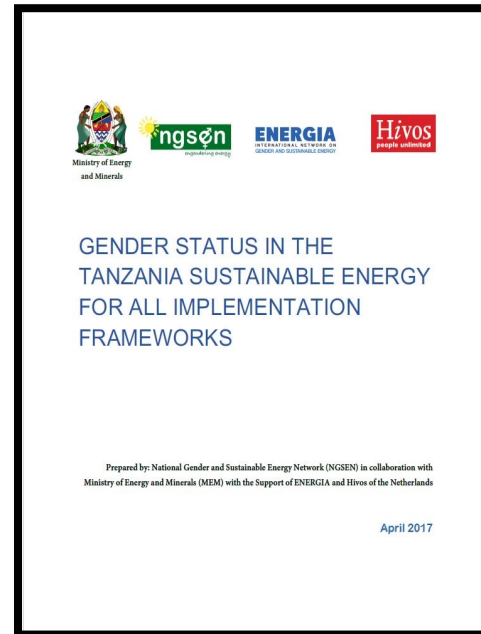
- Promotes equal opportunities and access to energy resources for all genders, reducing gender disparities and empowering women who are often disproportionately affected by energy poverty.
- Enables the identification of gender-specific energy needs and preferences, leading to more efficient and sustainable energy solutions that address the diverse needs of different genders and contribute to overall societal development.
- Allows for the inclusion and meaningful participation of women in decision-making processes, fostering their empowerment and creating opportunities for their active involvement in the energy sector, which can contribute to economic growth and social progress.





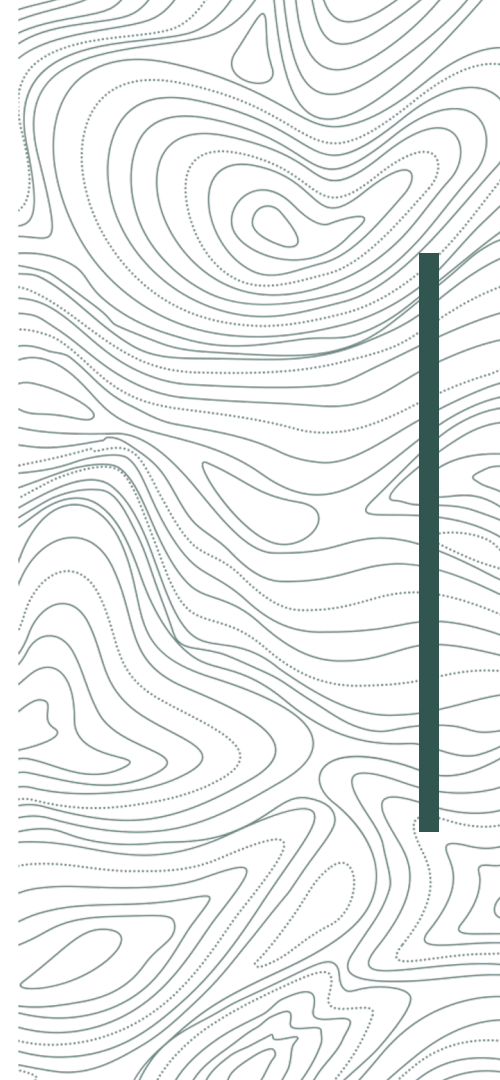
TANGSEN experience in Gender inclusion in policies

- In 2016, TANGSEN engaged Ministry of Energy to strengthen gender mainstreaming in the sector.
- In 2017, collaborate to conduct analysis of gender inclusion in SEforALL initiative in Tanzania.
- In 2018, produced the Gender Action Plan for SEforALL.



TANGSEN experience in Gender inclusion in policies

- **Afterward we were stuck for 2 years. The GAP could not launch. The capacity intended to be made could not.**
- **Main reason was power imbalance between TANGSEN and MoE.**



TANGSEN experience in Gender inclusion in policies

- We were stuck for 2 years. The GAP could not launch and neither the capacity on gender mainstreaming intended to be made.

- Main reason was power imbalance between TANGSEN and MoE.

Ministry of Energy

The diagram consists of two dark green rectangular boxes. The box on the left is labeled 'Ministry of Energy' and is positioned lower. The box on the right is labeled 'TANGSEN' and is positioned higher. A thin, dark green line connects the two boxes, starting from the top of the 'Ministry of Energy' box and ending at the bottom of the 'TANGSEN' box. The line is slightly curved, and the vertical distance between the boxes is significantly greater than their horizontal distance, visually representing the 'power imbalance' mentioned in the text.

TANGSEN

TANGSEN experience in Gender inclusion in policies

- We decided on a turnaround and approached Ministry of Community Development and Gender which is Responsible for gender integration in the government.
- Through them, we are currently working in finalizing the Gender Mainstreaming Guideline for the Sector, which is now a far more over-reaching document. Capacitating the Gender Ministry to spearhead capacity building initiative to the Ministry of Energy.

Ministry of Energy

TANGSEN

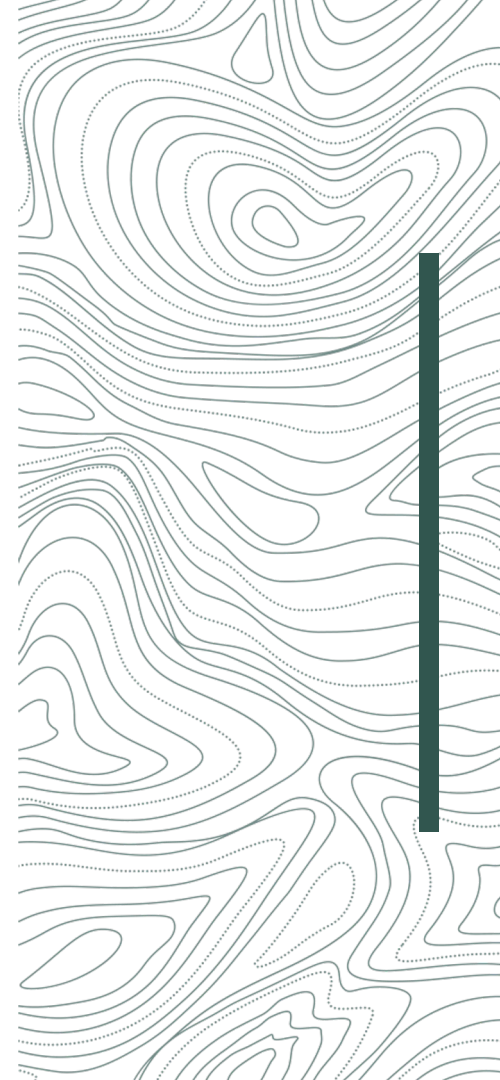
MoCDGWSG



TANGSEN experience in Gender inclusion in policies

LESSONS

- **Understand multiple entries in your advocacy strategy. Try to leverage the power of those who are ahead.**
- **Funding will not solve everything.**





Gender mainstreaming in energy access projects

Why gender in energy access projects

- **Positive social and economic impact.** communities can benefit from improved livelihoods, better health and education outcomes, and increased economic opportunities. Recognizing and addressing the specific energy needs and priorities of different genders can lead to more inclusive and sustainable development.
- **Market potential:** apart from men, women represent a significant market segment that should not be overlooked especially, the purchasing power and consumption patterns of women. Understanding the specific energy needs and preferences of both genders can lead to the development of tailored products and services, opening up new business opportunities and expanding market reach.



Why gender in energy access projects

- **Innovation and diversity:** Including diverse perspectives, including those of women, fosters innovation and creativity within the energy sector. By involving women in decision-making processes and encouraging their participation in the industry, businesses can benefit from a wider range of ideas, expertise, and insights. This diversity can lead to more effective and sustainable energy solutions.



Gender integration in energy projects process.

Assessing the existing gender dynamics and inequalities



Gender Strategies development to ensure equal participation and representation.



Strategy implementation to address the unique challenges faced by women and men in accessing and benefiting from energy services



Capacity-building initiatives are undertaken to empower women



Monitoring and evaluation mechanisms are established to track progress and identify areas for improvement in gender integration.



End

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Mainstreaming Gender-Responsiveness



Panelist:

Ashma Pakhrin

- Monitoring Evaluation and Learning Expert
- ADB TA 9334



Women's Economic Empowerment through Productive Use of Energy- Nepal

Ashma Pakhrin

Monitoring, Evaluation and Learning Expert
Gender and Energy

Context of Nepal



Total Nepalese population is 30 Million which comprises 52% female population

More than 80 percent of the population lives in rural areas with agriculture and allied activities as the major source of income

The country's 92.52 % population has already been connected to electricity

Socio-Economic Challenges of Rural Women

- Rigid social norms
- Unequal power relationship between women and men
 - Unequal access to economic resources and knowledge
 - Unequal share of family and household responsibilities

“Women have to be primary caregivers and homemakers!”

Hinders women’s opportunities for decent work and economic empowerment!



Rural Women as Entrepreneurs- Challenges

- Time management- between family and business (family supports)
- Personal Insecurities
- Constraints on freedom of movement
- Difficulty in accessing credit due to lack of collateral
- No access to information (enabling environment-market, service providers)



Rural Women as Entrepreneurs- Challenge

I spend 6 hours a day cutting grasses to feed my 10 buffaloes. If I don't feed them well, they won't give sufficient milk and this affects my income.

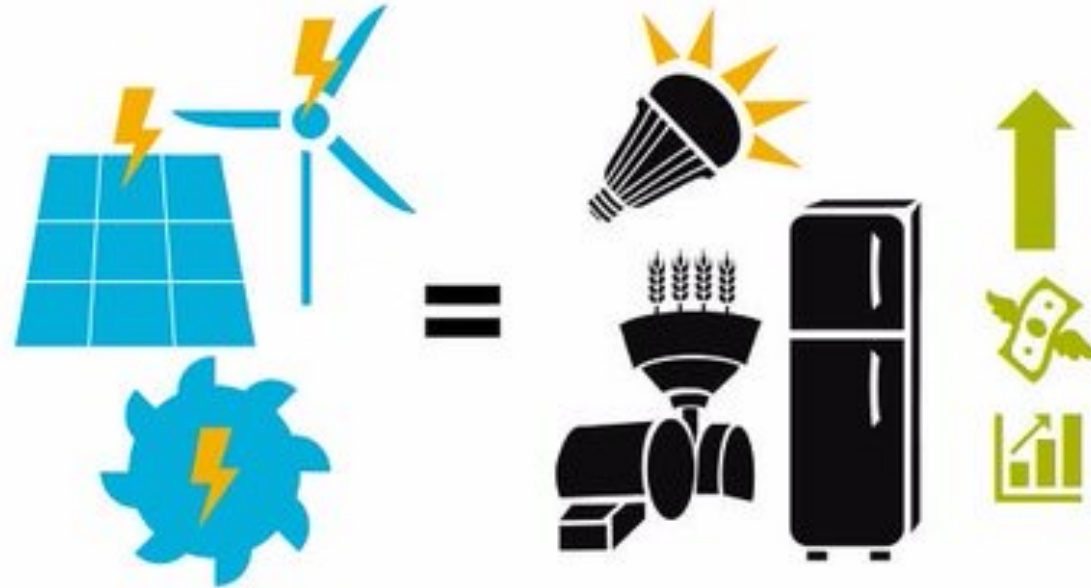
My hand becomes sore then also I have to do it!

Ms. Durga Singh



Productive Use of Energy

Using energy to increase income or productivity





*'I purchased electric sewing machine for my tailoring business. Now I can easily sew 4-5 dresses per day, **which has doubled our income**. Earlier, we were able to sew only 2 dresses per day and had to decline customers' orders. Since the machine is very efficient, we no more have to return back our customers!.*

*Most I liked about it is, **I could sew dresses even during my perinatal period (during and post pregnancy), as it requires no effort and is efficient!***

Ms. Januka Karmacharya, Tailoring Business



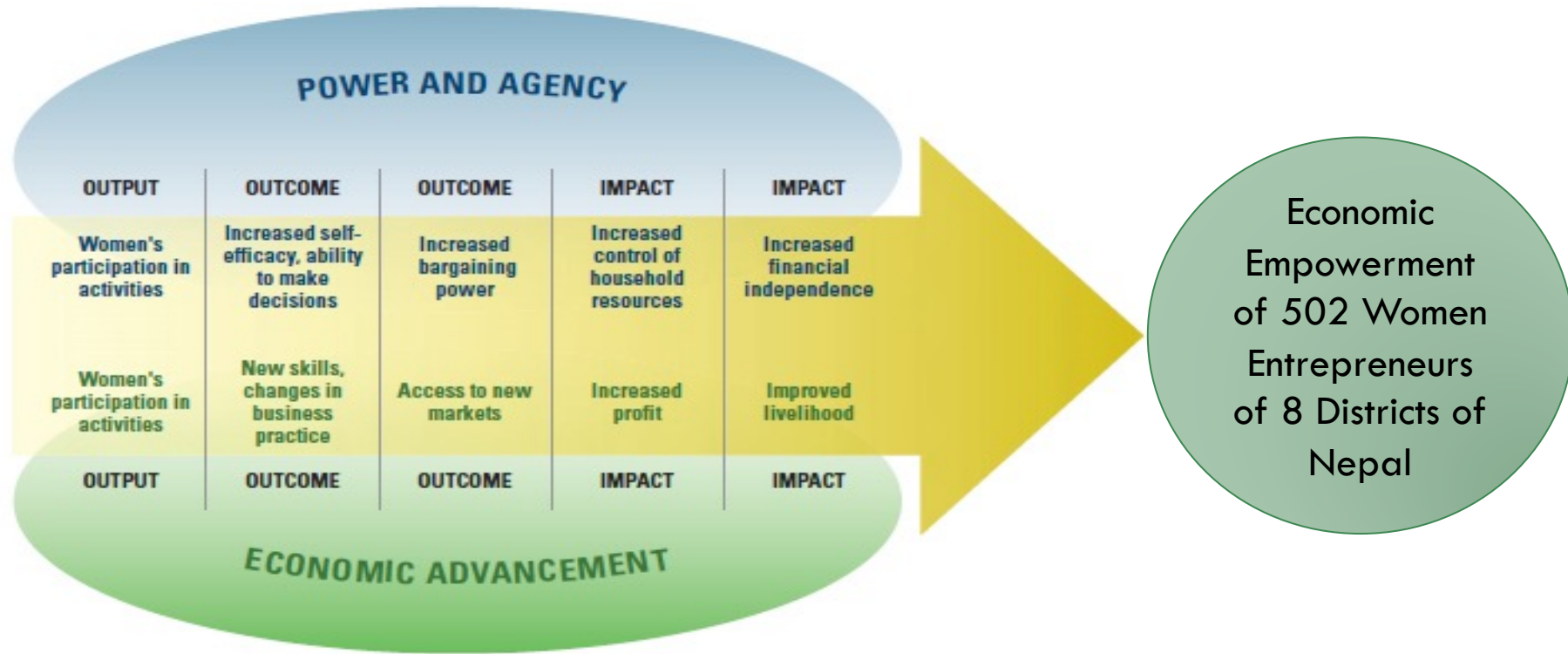
'I bought an electric mill for feed preparation for my poultry. Earlier, I used to buy feed from market but now I buy raw materials from my neighbors and prepare the feed myself in the electric mill. With my own feed production, I am saving €270 per month, which is €3230 per annum. With this saving, I have expanded my business and even kept full time helper for my business.'

Ms. Gyani Kumari Shrestha, Poultry Business

Productive use of Energy (PUE) : Modern Energy Services for Activities that Enhance Income and Welfare!

The project supported in a holistic manner, in achieving 502 Women's full potentials of entrepreneurship development through use of PUE and businesses support services for their economic empowerment.

Project's Approach



Capacity Development of Local Partners (Electricity Users' Committee)

Orientation on adoption of energy efficient technologies and safe use of electricity

Backward and forward market linkages

Capacity development of Women; Business Management Training, Agency based Empowerment Training, Specific skill training

Regular business counselling

Access to low interest rate finance

On-boarding and linkages with entrepreneurial ecosystem stakeholders and leveraging their supports.

Gender Responsive Approaches in the Project



Budget allocated for children and child care takers (even husbands) during stay in training events

Family members, especially husband and in-laws oriented on project and importance of women's economic empowerment

Family members, also provided business counselling together with the Entrepreneur so that she gets adequate supports

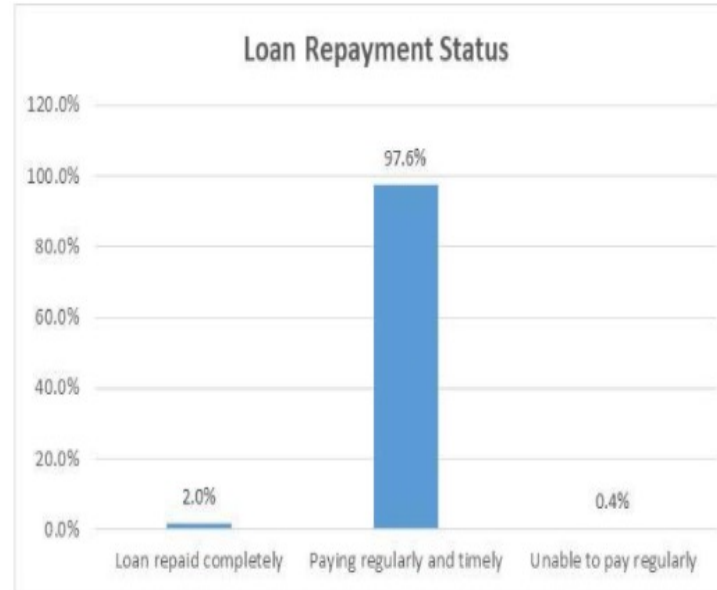
Written commitment of Family members taken to support her business

Education level not prioritized for the selection in the project

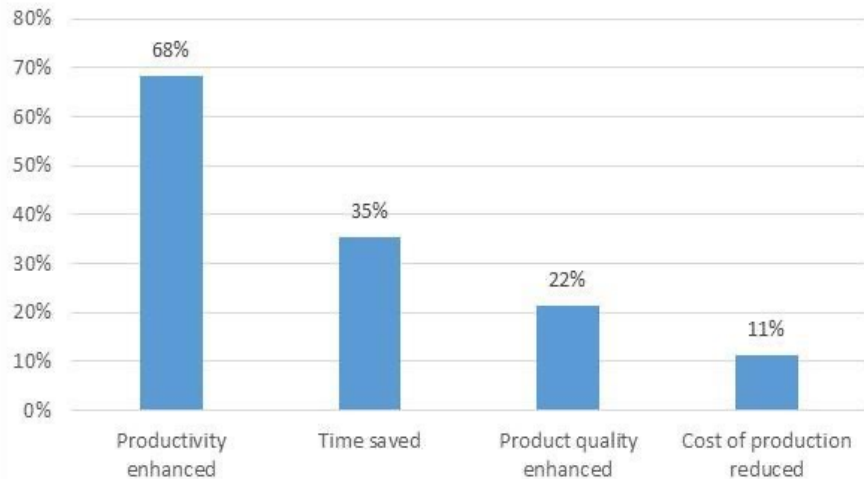
To remove personal insecurities and boost up power and agency, agency based empowerment sessions and separate training integrated in technical trainings

Project Achievements: Economic Advancement

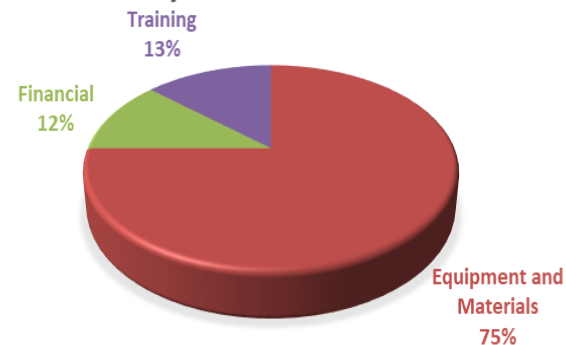
Women invested USD 2.9 Million for establishment and expansion of their businesses, out of which USD 1.5 Million were equity and USD 1.4 Million loan taken



Perception of WEs on benefits of Technology Adoption



Leveraged Supports from Entrepreneurial Ecosystem Stakeholders



Successfully leveraged financial and technical supports from entrepreneurial ecosystem stakeholders worth USD 89,218.

Project Achievements: Power and Agency

- **90% of Women Entrepreneurs (WEs) claimed that they are now less hesitant to talk or open up during trainings, workshops, exhibition, stakeholders and meetings, than before.**
- **Business decision capacity of 91% Women Entrepreneurs got enhanced.** Business decisions like setting up business, business expansion, keeping employees, purchases, taking loans, etc.
- **98% of WEs stated that the agency based empowerment training followed up by intensive counselling was helpful to boost back confidence lost during COVID-19 pandemic.**



Key Learnings



- Gender responsive approaches play a key role in women's economic empowerment;
- Business counseling, mentoring and handholding supports are proved to be critical for the success;
- Linkages with ecosystem stakeholders ensures sustainability.

DONORS



IMPLEMENTATION PARTNERS





Women are the largest untapped
reservoir of talent in the world.

— *Hillary Clinton* —

AZ QUOTES

THANK YOU!!



Discussion

—

Pose your questions in the chat!

**Thank you
for participating!**

Slides and recording will be made available on our website soon.